



**WellPoint
Systems Inc.**

WellPoint Intelligent Dashboard

The WellPoint Intelligent Dashboard gives users easy point and click access to critical industry and company data – all from a single, central point of access. It places powerful analytical reports and key performance indicators (KPI's) immediately into the hands of executives and operations personnel who need to accurately measure financial, lease and production activity and performance.

FEATURES

- Advanced Analyses
- Various Types of Reports
- Intelligent Dashboards
- Remembers your settings for presenting data
- Alerts from Intelligent Agents will automatically notify you when certain goals or numbers are or are not reached
- Hyper Related OLAP allows you to click on a single figure to open a detailed analysis for further examination of the results
- Multi-Language
- Internet Access allows you to access the Intelligent Dashboard via the web
- Desktop Access integrates Intelligent Dashboards and analyses with your Windows Desktop
- Storyboards help you depict results as a video, slide show or podcast
- Intelligent Search combines structured analysis data with unstructured data from your emails or other documents
- What-If Simulation to find how your figures will change if the turnover increases or decreases

DYNAMIC INTELLIGENCE

TECHNOLOGY

The Dashboard utilizes SQL Reporting Services and cube technology to aggregate data and measurements from WellPoint and other company applications. The system utilizes WellPoint's data and a standard SQL Datastore to produce Business Intelligence objects. The beauty of the technology is not only can you connect to your WellPoint data but you can also analyze data from any of your SQL compliant systems.

EASE OF INTEGRATION

The Dashboard solution can give users a full overview of data pulled from various company applications - not just WellPoint's- allowing you to create intelligent dashboards, revealing analysis and insightful reports in fewer clicks.

USER FRIENDLY

Users can create their own analysis, pivot tables, reports, and graphs on-the-fly with familiar "Outlook-style" click-and-drag technology. Data behind graphs can be viewed simply by clicking on a portion of the graph. In the fewest clicks possible, data from all departments and business areas are transformed insight.



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