



**For Immediate Release**

## **WELLPOINT SYSTEMS PARTICIPATING IN OIL AND GAS INDUSTRY SOFTWARE INITIATIVE**

CALGARY, Alberta – June 14, 2010 – [WellPoint Systems Inc.](#), (TSX-V:WPS), provider of software and solutions designed to transform complex data into business insight for oil and gas industry executives, is participating in a global effort to bring together two strategic objectives: Industry Focus and Technology Direction.

The Microsoft Upstream Reference Architecture Initiative will develop on-going consensus for an information technology (IT) framework for the global upstream oil and gas industry. Created in close alignment with Microsoft Corp. and its widespread ecosystem of industry software vendor and systems integrator partners, this initiative is an ongoing collaborative effort to create a common architectural approach to IT to further the flow of information across all upstream business units. This design enables multiple parties using numerous technologies to work together efficiently, integrating business applications, processes, people and data to facilitate more consistent workflows across and within organizations.

Developed through more than 20 years of focus on the energy sector, WellPoint Systems has built a deep expertise in the oil and gas industry by serving over 450 customers in 60 countries across the globe. WellPoint offers several solutions building on its key alliance with Microsoft:

- WellPoint Energy Suite provides oil and gas accounting, energy marketing and trading expertise and maintenance systems to upstream and midstream operations. Hosted on Microsoft Dynamics AX, these solutions can be implemented stand-alone or in conjunction with an ERP deployment.
- IDEAS serves emerging independents to large multi-nationals with a multi-currency finance and logistics solution for the management of international upstream operations. Utilizing the Microsoft Visual Studio development toolset, this product brings robust capabilities to some of the most distributed organizations in the world.
- BOLO delivers fully integrated accounting, land and production management solutions for U.S. independent oil & gas operators. Embracing Microsoft SQL Server technology, BOLO's customers also benefit from an industry-specific Business Intelligence offering.

“WellPoint Systems brings a unique blend of industry expertise and technology innovation to the Microsoft Upstream Reference Architecture Initiative,” said Ali Ferling, managing director of Worldwide Oil and Gas Industries at Microsoft. “With its focus on back office operations within an upstream oil and gas company, WellPoint’s commitment to this architecture will help its customers realize major productivity gains through the integration of business processes, people and workflows across upstream business units.”



“We are committed to the Microsoft Upstream Reference Architecture Initiative as a solid foundation for offering integrated solutions that extend the business value of IT investments to our customers. This framework provides a clear direction to the industry that ensures ISVs & SIs can expand products and services within a broad alliance,” said Michael Weiss, senior vice president of products and technology for WellPoint Systems. “Our customers will benefit from more choice when selecting business critical solutions, and the confidence to know that these solutions will work together into the future.”

**About WellPoint Systems Inc.**

WellPoint Systems delivers software solutions and services that transform complex data into business insight for more than 450 companies in 60 countries worldwide. WellPoint Systems is recognized as a leader in providing Financial, Energy Marketing and Trading solutions to the Oil and Gas industry with its award winning BOLO, IDEAS, Energy Financial Management and Energy Broker products. The company also serves asset intensive industries including aerospace/aviation, process manufacturing, mining, the public sector and fleets with its DAXEAM Asset Maintenance solutions. Calgary-based WellPoint Systems is publicly traded on the TSX Venture Exchange under the symbol WPS. Visit [www.wellpointsystems.com](http://www.wellpointsystems.com) for more information.

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